

# 2025 IPPY AWARDS ENTRY FORM

## TITLE INFORMATION

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Title (and/or website if entering category 81)

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Author

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Publisher Name (as you'd like it to appear in results listing and publicity)

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Category(s) Entered

*(You may list multiple categories, but don't forget to pay the fee and send one book for each category)*

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Category(s) Entered

*Regional Category (F= Fiction NF= Non-Fiction) and/or eBook Category (eBook/audiobook will need to be sent to [info@ippyawards.com](mailto:info@ippyawards.com))*

*PLEASE REMEMBER TO SUBMIT ONE COPY OF BOOK FOR EACH CATEGORY ENTERED! (This is a postmark deadline.)*

<b>EARLY-BIRD DEADLINE 1: OCTOBER 14, 2024</b>	_____	@ \$ 79 = _____	TOTAL AMOUNT ENCLOSED _____
<b>EARLY-BIRD DEADLINE 2: DECEMBER 16, 2024</b>	_____	@ \$ 89 = _____	TOTAL AMOUNT ENCLOSED _____
<b>FINAL DEADLINE: MARCH 27, 2025</b>	_____	@ \$ 99 = _____	TOTAL AMOUNT ENCLOSED _____
<b>ADD REGIONAL OR EBOOK TO GENERAL CATEGORY</b>	_____	@ \$ 55 = _____	TOTAL AMOUNT ENCLOSED _____

## CONTACT INFORMATION

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Contact Person

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Email Address (for judging updates)

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Company / Publisher (for mailing purposes)

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Mailing Address (for mailing packets if awarded a medal)

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City, State, Postal Code, Country

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Phone

## PAYMENT METHOD

- Check or Money Order in U.S. funds payable to Jenkins Group

*To enter online and pay by credit card, visit:  
[www.ippyawards.com](http://www.ippyawards.com)*

## HOW TO SEND

Ship books with entry fee(s) and entry form(s) to:

IPPY Awards  
1129 Woodmere Ave, Suite B  
Traverse City, MI 49686

# 2025 IPPY AWARDS GUIDELINES

## WHO MAY ENTER

Independent publishers, university presses, self-publishers and independent authors throughout North America, as well as overseas publishers and authors who publish books intended for an English speaking audience are eligible. Authors are welcome to enter their books themselves.

We define “independent” as:

- Independently owned and operated
- Operated by a foundation or university
- Long-time independents that became conglomerated but operate autonomously and publish fewer than 100 titles a year.

## ELIGIBILITY

Books released with **2023-2025** copyrights are eligible. Entrants are to select the category and/or region (see category list) in which the book(s) should be judged.

Regional entries do best when their subject matter reflects the region in which they are entered. In other words, a book by an author from Quebec writing about a murder in Maine will do best in the Northeast U.S. regional category. Make your decision on whether a book will sell best at a regional level, and which region it will sell in.

E-books are eligible in our e-book categories and can also be entered in regular subject categories, where they will be judged alongside print books.

## HOW TO ENTER

There are two ways to enter the awards:

1. **Online:** Enter and pay by credit card at [ippyawards.com/enter](http://ippyawards.com/enter).
2. **By Mail:** Print and fill out the entry form, then send it with your payment by check.

## SUBMISSION & FEES

You may submit a title in multiple categories, but an entry fee is required for each category entered. Please send one copy of the title for each category. Mail submissions to:

### IPPY Awards

Jenkins Group  
1129 Woodmere Ave - Suite B  
Traverse City, MI 49686

### Entry Deadlines:

- **Early-Bird Deadline 1:** October 14, 2024 - \$79 per category
- **Early-Bird Deadline 2:** December 16, 2024 - \$89 per category
- **Final Deadline:** March 27, 2025 - \$99 per category

E-book categories are \$55 when added to a regular category or the same fee as regular categories when submitted as an e-book only.

Once you submit your entry, we'll confirm it via email and keep you updated with judging progress and results announcements. So, be sure to provide a valid email address and add [info@ippyawards.com](mailto:info@ippyawards.com) to your contacts.



# 2025 IPPY AWARDS GUIDELINES

## WHAT TO SEND

Include your online registration receipt or completed entry form and check (in U.S. funds) with your books, unless they are shipped directly from a distributor.

### Submission Requirements:

- Submit one copy of the title per category
- E-book files (PDF only please) can be uploaded after entry or sent as a gift from your distributor to [info@ippyawards.com](mailto:info@ippyawards.com) with your order number in the subject line.
- Audiobooks must be entered as a gift from your platform of choice (please do not send files). Entries and gifts can be sent to [info@ippyawards.com](mailto:info@ippyawards.com) with your order number in the subject line.

All books submitted become the property of Jenkins Group and will eventually be donated to local libraries or charities. E-book files will be deleted after judging and announcement of results.

Judges will only see the book itself, so please don't send any press kits, reviews, bookmarks, etc.

## DEADLINE

All entries must be submitted online or postmarked by the final entry deadline of **March 27, 2025**. A ten-day grace period allows books to arrive at our office by **April 10, 2025**, which is the start of judging.

## JUDGING PROCESS

Judging will be based on the quality of content, design, and production with an emphasis on originality, innovation, and social relevance in each category. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling, and library. Three to six medalists per category will be named on **May 15, 2025**.

## AWARDS & PRESENTATION

Gold, silver, and bronze medals will be awarded in each category. Each winning book receives a medal, a personalized certificate, and 20 sample seals. Additional award seals are available for medalists in rolls of 250 and 1,000. High-resolution versions of the medalist artwork are also available for purchase for book covers and promotional materials.

## AWARD CEREMONY

All medalists are invited to join the awards ceremony that will be held virtually on **June 12, 2025**.



# 2025 IPPY AWARDS CATEGORIES

## GENERAL CATEGORIES

1. Fine Art
2. Performing Arts (Music/Dance/Cinema/Theater)
3. Photography
4. Architecture
5. Coffee Table Books
6. Popular Fiction
7. Literary Fiction
8. Short Story Fiction
9. Poetry – Standard
10. Poetry – Specialty
11. Anthologies
12. Juvenile Fiction
13. Young Adult Fiction – General
14. Young Adult Fiction – Fantasy
15. Fantasy
16. Science Fiction
17. LGBTQ+ Fiction
18. Erotica
19. Historical Fiction
20. Military/Wartime Fiction
21. Horror
22. Multicultural Fiction
23. Multicultural Fiction – Juv-Young Adult
24. Mystery
25. Suspense/Thriller
26. Religious Fiction
27. Romance
28. Novella/Short Fiction
29. Visionary/New Age Fiction
30. True Crime



# 2025 IPPY AWARDS CATEGORIES

## GENERAL CATEGORIES CONT.

31. Graphic Novel/Drawn Book
32. Humor
33. Children's Picture Books (7 & Under)
34. Children's Picture Books (All Ages)
35. Children's Interactive
36. Juvenile-Young Adult Non-Fiction
37. Multicultural Non-Fiction – Juv-Young Adult
38. Multicultural Non-Fiction – Adult
39. Essay
40. Creative Non-Fiction
41. Autobiography/Memoir I (Celebrity/Political/Romance)
42. Autobiography/Memoir II (Coming of Age/Family Legacy)
43. Autobiography/Memoir III (Personal Struggle/Health Issues)
44. Biography
45. Aging/Death & Dying
46. Animals/Pets
47. Business/Career/Sales
48. Cookbooks- General
49. Cookbooks – Specialty
50. Current Events I (Political/Economic/Foreign Affairs)
51. Current Events II (Social Issues/Humanitarian)
52. Education I (Workbook/Resources)
53. Education II (Commentary/Theory)
54. Nature
55. Environment/Ecology
56. Finance/Investment/Economics
57. LGBTQ+ Non-Fiction
58. Gift/Specialty/Journal
59. Holiday
60. Health/Medicine



# 2025 IPPY AWARDS CATEGORIES

## GENERAL CATEGORIES CONT.

61. History (U.S.)
62. History (World)
63. History (Oversized/Coffee Table)
64. Inspirational/Spiritual
65. New Age / Mind-Body-Spirit
66. Parenting
67. Popular Culture
68. Psychology/Mental Health
69. Sports/Fitness/Recreation
70. Reference
71. Religion (Eastern/Western)
72. Science
73. Self Help
74. Sexuality/Relationships
75. Transportation (Auto/Aviation/Railroad)
76. Travel – Essay
77. Travel – GuideBook
78. Women’s Issues
79. Writing/Publishing
80. Book/Author/Publisher Website (note: Please enter website as a separate “Book Title”)
81. Cover Design – Fiction
82. Cover Design – Non-Fiction
83. Cover Design – Non-Fiction Oversize
84. Best First Book – Fiction
85. Best First Book – Juv/YA
86. Best First Book – Non-Fiction
87. Book Series – Fiction
  - (note: Book Series category submissions require at least two volumes, with one volume’s copyright/release date falling within the 2021-2023 copyright time frame. Send all volumes for judging but pay just one fee.)
88. Book Series – Non-Fiction
  - (note: Book Series category submissions require at least two volumes, with one volume’s copyright/release date falling within the 2021-2023 copyright time frame. Send all volumes for judging but pay just one fee.)
89. Audiobook – Fiction\*
90. Audiobook – Non-Fiction\*
91. Audiobook – N-F – Personal
92. Audiobook – N-F – Informational



# 2025 IPPY AWARDS CATEGORIES

## REGIONAL CATEGORIES

(Awards for “Best Fiction” and “Best Non-Fiction” in each region)

Northeast – ME, VT, NH, MA, RI, CT, NY

Mid-Atlantic – PA, WV, VA, DE, MD, DC, NJ

Southeast – KY, NC, SC, GA, FL, TN

South – MS, LA, AR, TX, AL

Great Lakes – OH, MI, MN, IN, IL, WI

Plains – IA, MO, OK, KS, NE, SD, ND

West-Mountain – MT, WY, UT, CO, NM, AZ, ID, NV

West-Pacific – CA, OR, WA, HI, AK

Canada–East – ON, QB, NF, NB, NS, PE, Nunavut

Canada-West – BC, AB, SK, MB, NW Territories, Yukon

Australia/New Zealand-Aotearoa/Pacific Rim

Europe

## EBOOK CATEGORIES

- E1. Best Adult Fiction eBook
- E2. Best Romance/Erotica eBook
- E3. Best Mystery/Thriller eBook
- E4. Best Sci-Fi/Fantasy/Horror eBook
- E5. Best Adult Non-Fiction Personal eBook
- E6. Best Adult Non-Fiction Informational eBook
- E7. Best Juvenile/Young Adult Fiction eBook
- E8. Best Children’s Illustrated eBook
- E9. Best Regional eBook – Fiction
- E10. Best Regional eBook – Non-Fiction

*\*Please send audiobook gifts and book trailer files to [info@ippyawards.com](mailto:info@ippyawards.com). Trailer titles should be titled BookTitle.mp4 if not providing link to a platform to view.*

